PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: Mr. A. Holtzman Date: January 27, 1978

From: R. B. Seligman

Subject: Response to FTC

Attached you will find two charts, which were generated in response to FTC's January 12, 1978, letter to you. One chart lists information for our brands in national distribution; the other chart lists brands which are in test market. Note that in the latter chart, the markets themselves are given. This is in accordance with our interpretation of the FTC letter. You can decide whether or not this should be included in the final submission.

If you have any questions, please let me know.

R B Seligman

RBS/sgr

Attachment (1)

cc: Mr. F. E. Resnik (with attachment)
Mr. J. E. Wickham (without attachment)

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Source: https://www.industrydocuments.ucsf.edu/docs/nxkk0001